



3009 North Highway 89
Prescott, AZ 86301
Tel: (928) 776-7192
Fax: (928) 445-3468

Contact: Tim Mulder

For Immediate Release
June 12 2007

ProForce Law Enforcement Adds New Professional To The Northwest U.S.

PRESCOTT, ARIZONA – ProForce Law Enforcement is proud to announce the hiring of John Hidaka as its new Northwestern Regional Sales Representative. ProForce’s tremendous growth and rapidly expanding product offering made it necessary to hire a new professional to cover the Washington, Oregon, Montana, and Idaho areas.

Prior to joining ProForce Law Enforcement, John was a police/security firearms instructor and safety officer, having taught three National Pistol Champions. Additionally, John is an experienced trainer in revolvers, semi-auto pistols, fully automatic rifles/carbines, semi-auto rifles/carbines, bolt action precision rifles, semi/pump shotguns, and in installing/sighting and troubleshooting tactical optics.

“Bringing in a professional of John’s caliber to cover the Northwest U.S. was important to us,” stated Tim Mulder, President of ProForce. “We pride ourselves in not only providing excellent customer service, but making sure law enforcement agencies are introduced to our massive product offering. With such an extensive selection of firearms and duty gear, we wanted to make sure we hired someone who not only knew the firearms, but could effectively present them to our customers. John is the kind of real “hands-on” representative that will be able to communicate well and answer the needs of the departments in his territory. We are very pleased to have John, and believe he will be a valuable asset to ProForce and the customers he serves.”

For any information about our Law Enforcement products please call our corporate office and support center at (800) 367-5855 or via e-mail at sales@lawgun.com

PROFORCE

LAW ENFORCEMENT



This press release and a print quality photo of John Hidaka are available for viewing online at www.proforceonline.com Simply navigate to the flyers and forms area to download.

We only sell to Law Enforcement/Military Professionals, both active and retired; Security Personnel, Medical First Responders and Fire Professionals.

ProForce product lines include firearms and accessories from such leading manufactures as Aimpoint, Bagmaster, Benchmade, Benelli, Beretta, Bianchi, Bushmaster, Cold Steel Knives, Colt, Columbia River Knives, EOTech, Gerber Knives, Glock, Hatch, Heckler & Koch, Hoppes, Hornady, Kahr Arms, Kershaw, Kimber, Kleen Bore, Knox Industries (Stocks), Leupold, Michael's of Oregon, North American Arms, Remington, Ruger, Safariland, SigArms, Smith & Wesson, SOG Knives, Springfield Armory, Spyderco, Steyr Mannlicher, Storm Cases by Hardigg, Streamlight, Strong Leather, Surefire, Taser International, Taurus, Under Armor, Woolrich Elite Series, Tactical Apparel.